



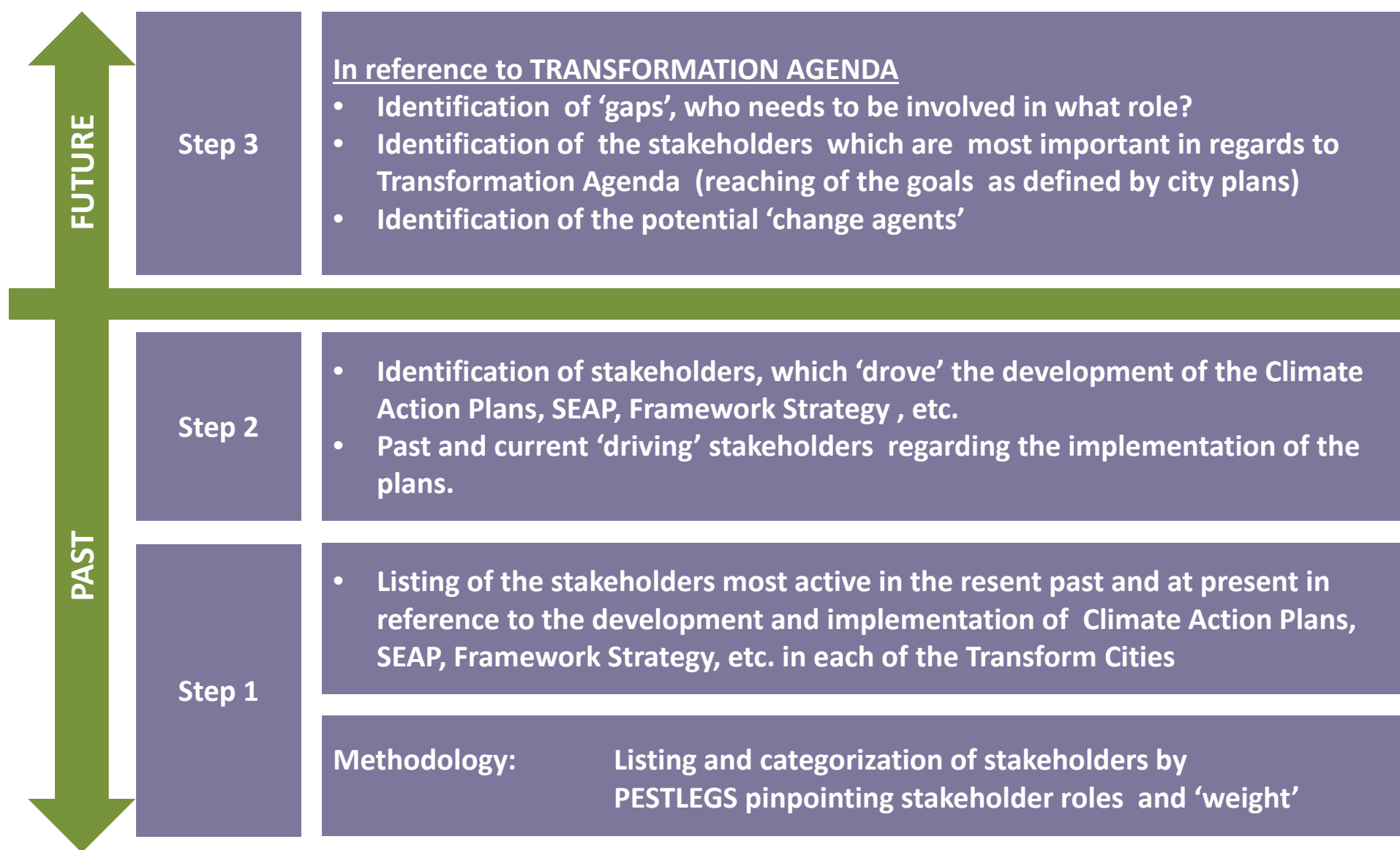
Stakeholder Mapping TRANSFORM: Work Package 2

Hamburg

January 2015



Aim and Steps of Stakeholder Mapping in Transform



PESTLEGS categories and mapping symbols

-  **Political:** Citizenship Committee, Members of the Council
-  **Economic:** Chamber of Commerce, Banks, Investment Funds, ESCOs, Private Business, Developers etc.
-  **Social:** Churches, Associations, NGO's
-  **Technological:** Energy agencies, Energy Supply Companies
-  **Legal:** National Government, EU, etc.
-  **Environmental:** Environmental associations, consumer associations etc.
-  **Governance:** Local government, local administration
-  **Spatial:** Institutes of Architects/Engineers/Agencies/Built environment sector/Developers
-  **Other:** Research, educational establishments, schools, colleges, universities, Expert panels, consultants or organisations with specific expertise

Note: Some of the Stakeholders are involved in more than one category (i.e. economic, but also technological). In such case an additional coloured symbol is inserted next to the stakeholder name, providing the reference to the multiple roles and overlapping categorization of the particular stakeholder.

-  Stakeholder role on the entire city level/considering large scale or impact
-  Stakeholder role in a specific sector and/or in a specific area/district
-  'Driving' stakeholder
-  Stakeholder required in this role
-  Strengthening of the role of stakeholder is required
-  Small role

Stakeholder Mapping Hamburg

Stakeholder – Political	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision making	Approval	Funding & Financing	Implementation	Monitoring
Hamburg Senate Senat Hamburg	●		●	●	●	●			●✕
The Network of Civil Society and NGO's Zivilgesellschaft und NGO's				●	●	●			●✕
Hamburg Parliament Hamburgische Bürgerschaft				●	●	●			
EC- European Commission Europäische Kommission		●	●✕	●			●✕		✕
Federal Republic of Germany Bundesrepublik Deutschland				●✕	●✕		✕		

Stakeholder Mapping Hamburg

Stakeholder – Economic	Owner Planning	Consultation	Coordination	Awareness Building	Decision making	Approval	Funding & Financing	Implementation	Monitoring
ADM Hamburg Joint Stock Company (Biofuel & Agriculture) ☐		●						●	
ArcelorMittal Hamburg GmbH ☐		●						●	
Aurubis AG ☐		●	●					●	
Chamber of Crafts Handwerkskammer Hamburg		●	●	●✕			●✕		
Chamber of Commerce Handelskammer Hamburg ●		●	●	✕			●✕	●	●✕
Companies for Ressource Conservation Unternehmen für Ressourcenschutz		●		●				●	
Daimler AG								●✕	
Hamburgische Investment and Development Bank (IFB)		●		✕			●	●✕	
H&R Ölwerke Schindler		●						●	

Stakeholder Mapping Hamburg

Stakeholder – Economic	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision making	Approval	Funding & Financing	Implementation	Monitoring
Siemens AG 								 	
SAGA GWG AG (Siedlungs-Aktiengesellschaft)									
E.ON Hanse Wärme  									
f & w fördern und wohnen AöR 									
Hamburg Airport Flughafen Hamburg 									
Hamburg Port Authority  		 		 					
Gebäudemanagement Hamburg 									
Hamburg Marketing GmbH				 					
HHLA – Hamburg Hafen und Logistik 								 	
HySolutions GmbH								 	
Ingredion Germany GmbH								 	

Stakeholder Mapping Hamburg

Stakeholder – Economic	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision making	Approval	Funding & Financing	Implementation	Monitoring
Siemens AG 				 					
SAGA GWG AG Siedlungs- Aktiengesellschaft 									
SASOL Wax GmbH 									
Lufthansa Technik 									
Verband Norddeutscher Wohnungsunternehmer									
TRIMET ALUMINIUM AG									
Vattenfal Wärme Hamburg GmbH  									
Hamburg Energie  				 			 	 	

Stakeholder Mapping Hamburg

Stakeholder – Social	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision making	Approval	Funding & Financing	Implementation	Monitoring
Climate Service Center 		●	✗	●				●	
Evangelic Lutheran Church in Northern Germany Evangelisch-Lutherische Kirche in Norddeutschland				● ✗				● ✗	
Elbe- Workshops GmbH Elbe Werkstätten GmbH		●		●					
Bund der Steuerzahler Hamburg e. V.		●		✗					
Turkish Community Türkische Gemeinde in Hamburg und Umgebung e.V. 		●		● ✗				✗	
University Hospital Hamburg-Eppendorf Universitätsklinikum Hamburg - Eppendorf				✗				● ✗	
Elbkinder - Vereinigung Hamburger Kindertagesstätten				●				● ✗	

Stakeholder Mapping Hamburg

Stakeholder – Technological	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
ADM Hamburg Joint Stock Company  (Biofuel & Agriculture)		●		✗				● ✗	
ArcelorMittal Hamburg GmbH		●		✗				● ✗	
Aurubis AG (Copper Industry) 		●		✗				● ✗	
E.ON Hanse Wärme  	●	●		● ✗			● ✗	● ✗	● ✗
Vattenfal Wärme Hamburg GmbH  		●		✗				●	
Hamburg Energie  	●	●	●	● ✗			●	● ✗	●
Hamburg Wasser 	●	●	●	● ✗			● ✗	● ✗	●
H&R Ölwerke Schindler 		●						● ✗	
HySolutions GmbH 		●		●				● ✗	
Ingredion Germany GmbH 								● ✗	
LichtBlick SE 		●		●				● ✗	

Stakeholder Mapping Hamburg

Stakeholder – Technological	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
Lufthansa Technik 									
SASOL Wax GmbH 									
TRIMET ALUMINIUM AG 									
Klima Campus Hamburg (Verbund)   									

Stakeholder Mapping Hamburg

Stakeholder - Legal	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
Hamburg Parliament				●	●	●	●		
Federal Republic of Germany Bundesrepublik Deutschland				● ✕			● ✕		

Stakeholder Mapping Hamburg

Stakeholder - Environmental	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
Institute of Architects Bund Deutscher Architekten und Architektinnen BDA der Freien und Hansestadt Hamburg e.V. 			 	 				 	
Centre for Energy, Construction, Architecture and Environmental ZEBAU GmbH - Zentrum für Energie, Bauen, Architektur und Umwelt				 				 	
Passive House Working Group Arbeitsgruppe Passivhaus								 	
Companies for Ressource Conservation Unternehmen für Ressourcenschutz 								 	
Cluster Agency Renewable Energy Hamburg Clusteragentur Erneuerbare Energien Hamburg 								 	
City Workshops (BSU, Architektenkammer) 				 					
Turkish Community Türkische Gemeinde in Hamburg und Umgebung e.V. 				 					

Stakeholder Mapping Hamburg

Stakeholder - Environmental	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
Tenant Association Landesverein hamburgischer Mieterschutz e. V.		●	●	●				●✕	
German Association of Environmental Management e.V. ☐ B.A.U.M. Bundesdeutscher Arbeitskreis für Umweltbewusstes Management e.V.		●	●	●			●✕		✕
Waste Recycling Corporation ☐ Abfall – Verwertungsgesellschaft		●		✕				●✕	●
Hamburg Network for Sustainable Development Zukunftsrat Hamburg Das Netzwerk für nachhaltige Entwicklung		●	●	●✕				✕	✕
BUND Friends of the Earth Germany BUND - Bund für Umwelt und Naturschutz Deutschland		●	●	●✕				●✕	
Consumer Advice Center Verbraucher Zentrale Hamburg		●	●	●✕				●	

Stakeholder Mapping Hamburg

Stakeholder - Enviromental	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
Climate Service Center Germany		●	●	●✗				✗	✗
German Association of Landscaping and Gardening DGGL Landesverband Deutsche Gesellschaft für Gartenkunst und Landschaftskultur e. V.				●✗				●✗	
Hamburger Klimaschutz- Fonds	●	●		●				●	
Hamburger Klimaschutzstiftung		●	✗	●			●✗		✗
S.O.F. – Safe our Future Umweltstiftung		●		●			●✗		✗
WFC- World Future Council				●				●✗	
Klima Campus Hamburg (Verbund)		●	●✗	●				●✗	✗

Stakeholder Mapping Hamburg

Stakeholder - Governance	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
Ministry of Urban Development and Environment Behörde für Stadtentwicklung und Umwelt, Hamburg	●	●	●	●				●	●✕
Ministry of Economic Affairs Transport and Innovation Behörde für Wirtschaft und Arbeit, Hamburg		●	✕	●				●	
Ministry of Science and Research Behörde für Wissenschaft und Forschung		●	✕	●				●✕	
Isbg Hamburg - Landesbetrieb Straßen, Brücken und Gewässer		●	●				●	●✕	
Metropolregion Hamburg Metropolregion Hamburg			●✕	●✕			●	●✕	
Ministry of Schools and Vocational Training Behörde für Schule und Berufsbildung			✕	●✕			●	●✕	

Stakeholder Mapping Hamburg

Stakeholder - Governance	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
Ministry of Urban Development and Environment Behörde für Stadtentwicklung und Umwelt, Hamburg	●	●	●	●				●	●
Ministry of Social Affairs, Family Affairs, Health and Consumer Protection Behörde für Soziales, Familie, Gesundheit und Verbraucherschutz				●✕				✕	
Ministry of Culture, Sports and Media Behörde für Kultur, Sport und Medien				●✕				✕	
Klima Campus Hamburg (Verbund) 		●	●✕	●				●	✕

Stakeholder Mapping Hamburg

Stakeholder - Spatial	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
Association of Landscape Architects Hamburg Bdla – Hamburg		●		●✕				●✕	
Developers		✕		✕			●✕	●✕	
International Building Exhibition IBA Internationale Bauausstellung	●		●	●				●	
HPA - Hamburg Port Authority	●		●	●✕			✕	●✕	●✕
Hamburger Hochbahn AG			✕	✕				●✕	
Hamburg Transportation Association HVV - Hamburger Verkehrsverbund	●		✕	●✕				●✕	
SAGA AG -Siedlungs-Aktiengesellschaft	●		●✕	●✕			✕	●✕	
DGGL Landesverband Deutsche Gesellschaft für Gartenkunst und Landschaftskultur e. V.	●		●✕	●✕				●	
f & w fördern und wohnen AÖR	●	●	●	●✕			●✕	●	

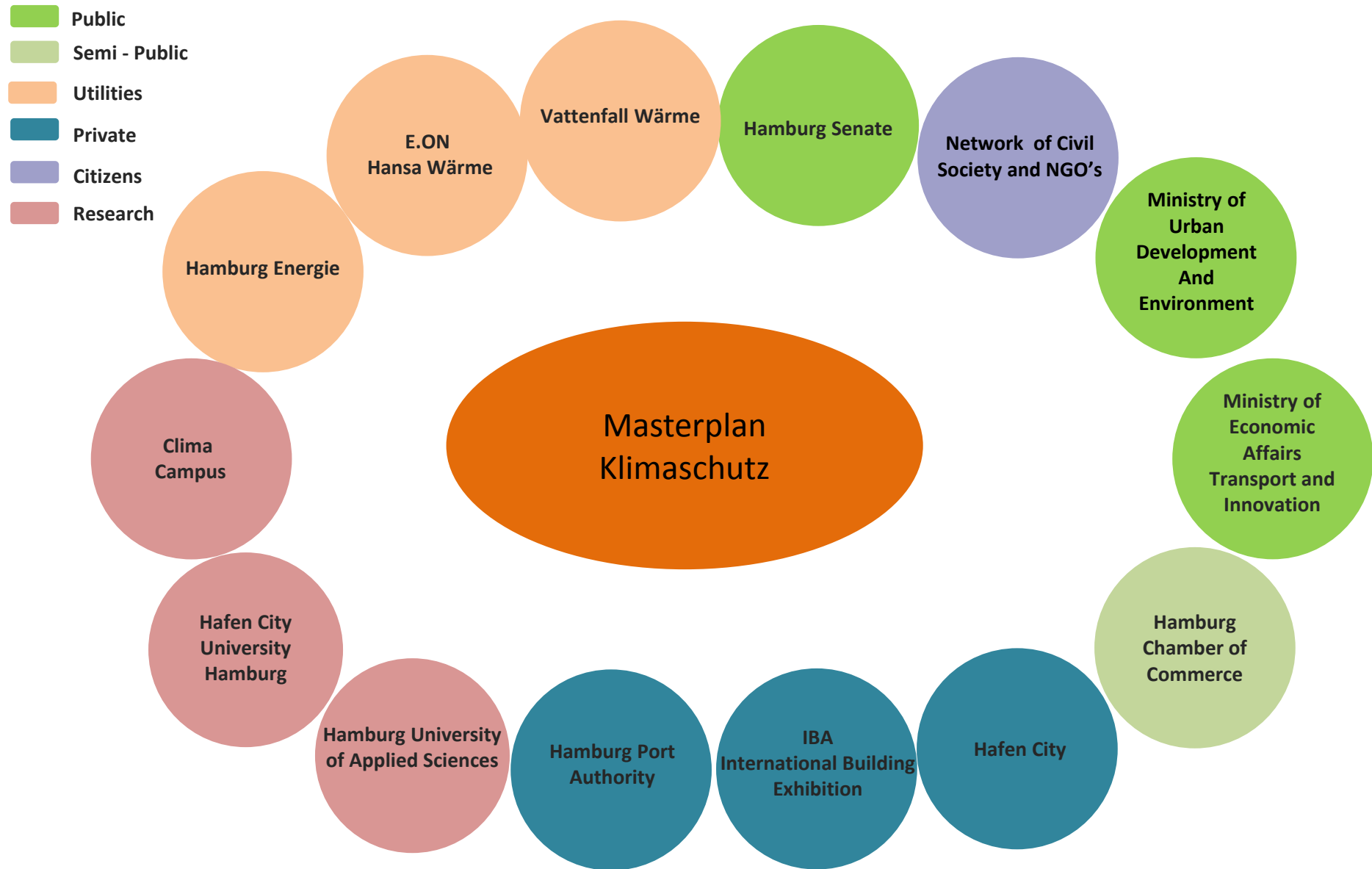
Stakeholder Mapping Hamburg

Stakeholder - Spatial	„Owner“ Planning	Consultation	Coordination	Awareness Building	Decision	Approval	Funding & Financing	Implementation	Monitoring
Hamburg Airport Flughafen Hamburg 									
GMH- Gebäudemanagement Hamburg GmbH 		 		 				 	
HafenCity Hamburg GmbH 									
Grundeigentümer-Verband Hamburg e.V. 				 					
HHLA – Hamburg Hafen und Logistik 								 	

Stakeholder Mapping Hamburg

Stakeholders - other	„Owner“ Planning	Consultation	Coordination	Awareness building	Approval	Funding & Financing	Implementation	Monitoring
Hamburg University		●✗		●✗			●	✗
Hafen City University Hamburg ●		●		●✗				✗
80 Climate Schools			✗	●✗			●✗	✗
Technical University Hamburg Hartburg		●		●✗				✗
Hamburg University of Applied Sciences ●		●		●✗				✗
Klima Campus (Verbund) ●		●		●✗			●✗	✗
ADAC Hansa e.V.				●✗			●✗	✗
ADFC e.V. (German Club of Cyclists)				●			●✗	
Bäderland Hamburg				●✗			●✗	
Media				✗				

● Driving Stakeholders at present and in the recent past (Masterplan Climate Protection)



Key Stakeholders to be considered in TA

